

# PICA FILES

2020



**Projects in Contemporary Art** (PICA) is an innovative art class at Riverdale Country School (NYC) that strives to engage and inspire a community through contemporary art.

Developed by artist/educator Nicky Enright in 2010, it is one of the first studio courses in contemporary art for high-school students in the nation.

PICA projects are highly collaborative and based on the concerns and reflections of the students in the class. They employ a wide range of creative strategies and materials, often working in public at the centrally-located PICA wall, or elsewhere on campus. Students participate in all aspects of the work, from concept and execution to documentation and art statements.

PICA students become an art collective, exploring the communal value of art while expressing themselves in original ways.

Projects 2010 - 2020 >

10 years!

## Welcome

The first PICA project, in collaboration with lower school students, was to welcome the community back to school after summer break. The illusion of text was created by rendering the negative space around the letters, with sidewalk chalk.





## **Banned Books**

PICA's first video installation was inspired by a list of books, courtesy of the library, that had once been banned. We recreated these books out of an old encyclopedia with markers, tape, and pushpins, and we created a video of the process that played on a loop.







# **Pageant Sashes**

To address gender issues in a performative way, PICA created beauty pageant sashes with names like "Miss Behavior," for teachers and students to wear.





















## **Instruction Manual**

An ironic image presented the community with the opportunity to interactively create an instruction manual on "How to be a Boy/How to be a Girl." All were invited to participate by writing or drawing notions of gender stereotypes freely on the piece.











#### **Instructions Poem**

PICA chose some key words from their previous *Instruction Manual* to place on strips of velcro along the wall. This created an ever-changing, interactive poem, like fridge poetry.





















## **Sneakology**

Do you know how your sneakers are made?

People all over the world wear sneakers manufactured in poorly regulated factories in China, Vietnam, Thailand, India, and other countries. While star athletes make millions through sponsorships, workers slave over the sneakers we wear.



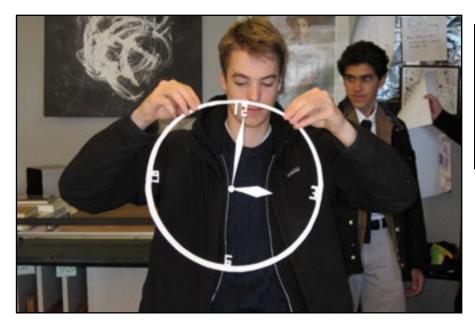






## Time

PICA sometimes creates conditions that lead to art creation. For example, this piece was the result of a challenge to create a work about time, in record time, using nothing but white paper on the blue PICA wall.















## **Connections**

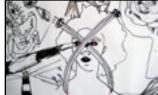
This work began as a collage of pages chosen by PICA students from art magazines. They then traced chosen elements from those pages onto a roll of translucent mylar. When the original collage was removed from beneath it, the task was to make stimulating connections of the disparate elements.





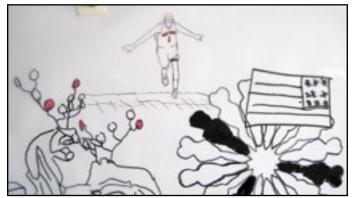
























## **Chalk Perspective**

Inspired by perspective lessons, we began a hard-edge depiction of a school hallway, learning two-point and three-point perspective along the way, but then filled it with a colorful jungle. Some saw it as a metaphor for the organic life that gives vitality to the institution that is a school.









Watch the time-lapse video - click here: www.youtube.com/watch?v=gbqTyPa-tQg





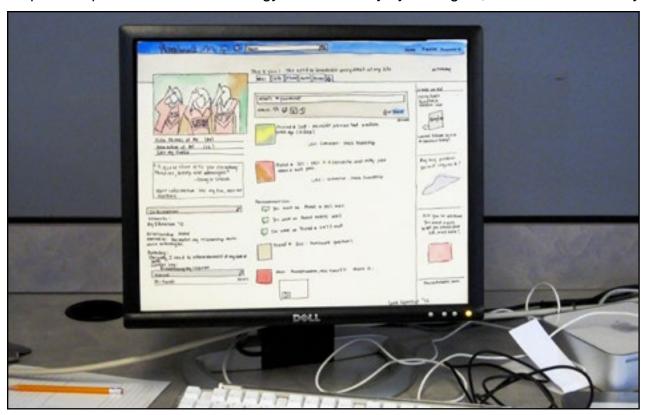


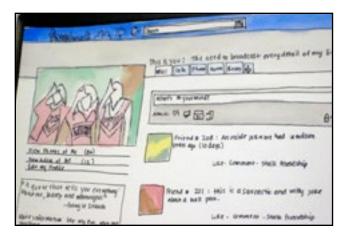




**Teen Tech** 

A sculptural exploration of the technology used currently by teenagers, installed in the library.











## **Dance Studio Installation: Temporadas**

PICA transformed the dance studio with the dance teacher playing the role of public art client. Students developed and pitched ideas before designing for approval. The result was a series of paintings on four blinds installed over a painted gradation. These could be rolled up fully or partially, thereby creating limitless variations.











## "Untitled"

PICA created a wall drawing to commemorate the 10th anniversary of September 11th, 2001. A cloud of circles represents the casualties of that day while creating the illusion of the Twin Towers in negative space. This simple gesture evokes the presence and absence of a NYC landmark, and deals with the human loss in a poetic way.







#### Monument

Leading to the school library, PICA created a small, outdoor monument dedicated to books. This work may evoke the demise or the rebirth of books in the digital age.



Things To Do

The classic yellow post-it spells out the phrase "things to do." By hanging a few sharpies on the wall PICA invited everyone to share something from their busy agendas with the community.

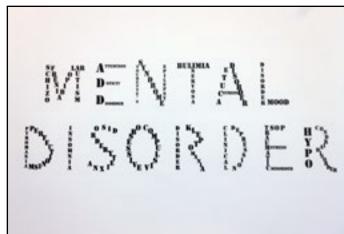




## **Independent Projects**

Inspired by their analysis of various works of contemporary art, PICA students occasionally work individually or in smaller groups and then collaborate to curate and mount an exhibition. The challenge is to produce a show that consists of distinct and inventive works of art.









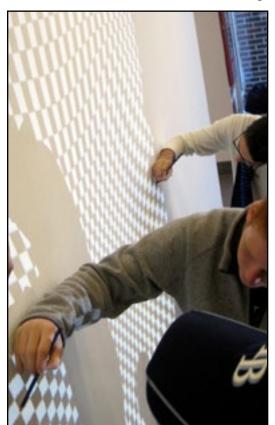


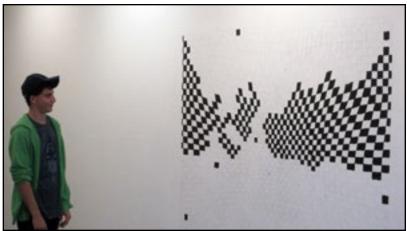




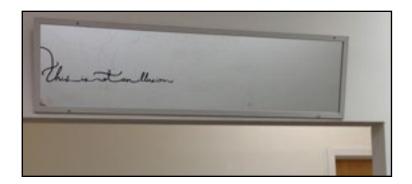
## **Op-Art**

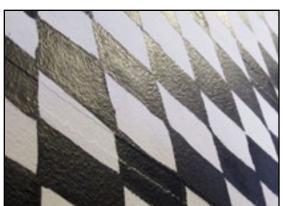
PICA decided to boggle the minds of the community by creating a mesmerizing Op-art painting. This piece then evolved, as PICA projects often do, to include hanging a mirror across the hall from backwards-written text stating, "This is not an illusion."

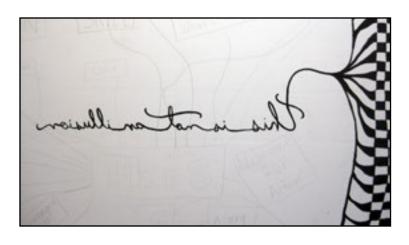


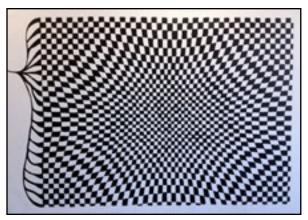






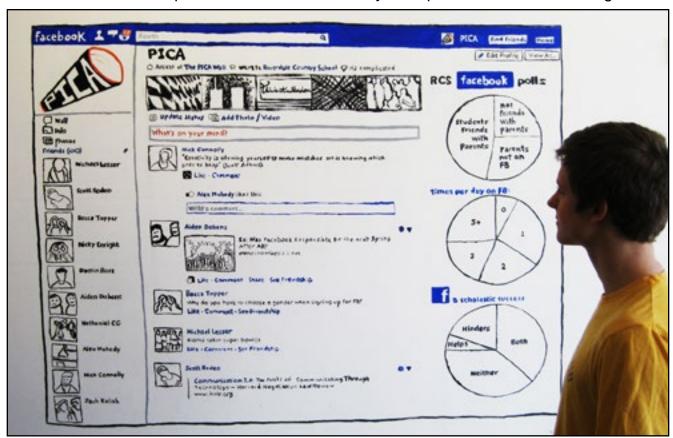






## Self Portrait (facebook)

PICA created a facebook page as a conceptual self-portrait. Students researched how facebook is used with a survey of the entire upper school. They presented the information with original data charts in this hand-painted website that ironically exemplifies the creation of a digital self.



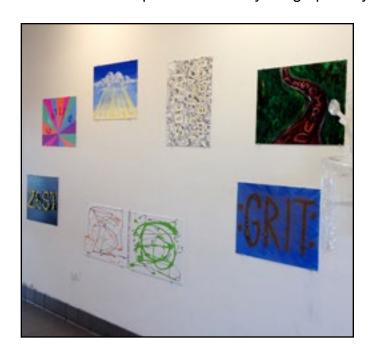






# **Character Strengths**

This series was inspired by the character strengths our school has been engaging with. PICA developed creative ways to graphically represent the meaning of the text.

















## **Scape Evolution / Stormscape**

This evolving exploration of the concept of "scapes" began with a clothing-scape. It turned into a landscape and then a seascape. Then, after Superstorm Sandy, students channeled their unease by transforming the calm beachscape into an angry sea and stormy sky.













What is a Scape?
A simple horizon line? Again making use of our mirror across the hall.





The SAT is...

In this stitched project, students (literally) question the meaning of this standardized test. With a scantron background and letters made of the SAT itself, it is an example of the cathartic potential of art.







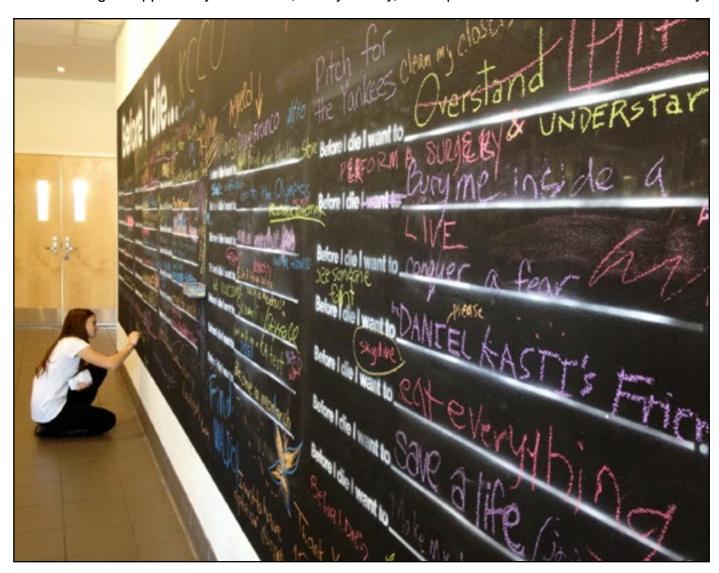
## **Beauty**

The word "Beauty" floats across funhouse mirrors that distort the viewer's reflection. The letters consist of photographs of every single middle and upper school student. The centrally located letter "U" becomes a play on the word "you." This project suggests that all students are beautiful, invokes fraught relationships to mirrors, and explores distorted standards of beauty in an interactive way.



## **Before I Die**

Inspired by New Orleans artist Candy Chang, PICA re-created her interactive work, which has been executed in over 30 countries. Our version allowed students to reflect on their goals and aspirations while offering an opportunity to observe, anonymously, the hopes and ambitions of the community.







#### VioLense

A 14-monitor video installation exploring the relationship between media screens and gun violence in America. The piece presents statistics, images, words, and video loops of recent gun law news footage, the video game Black Ops, an explosion, and scenes from an FBI gun lab. The previous project was incorporated with relevant goals like, "Before I die I want to see peace."



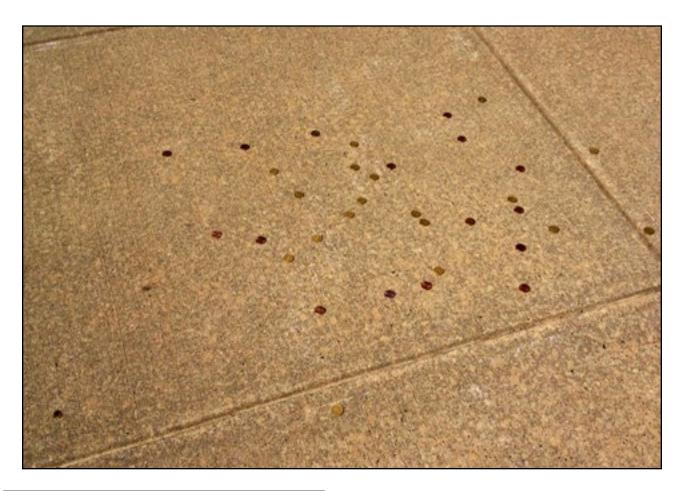






## **PICA PENNY**

PICA spray painted 6000 pennies gold and scattered them around the school to create good fortune. Expanding on the idea that picking up a penny is good luck, we exchange a penny for your thoughts (your .02 cents), manifest pennies from heaven, and turn the entire school into a giant wishing well.

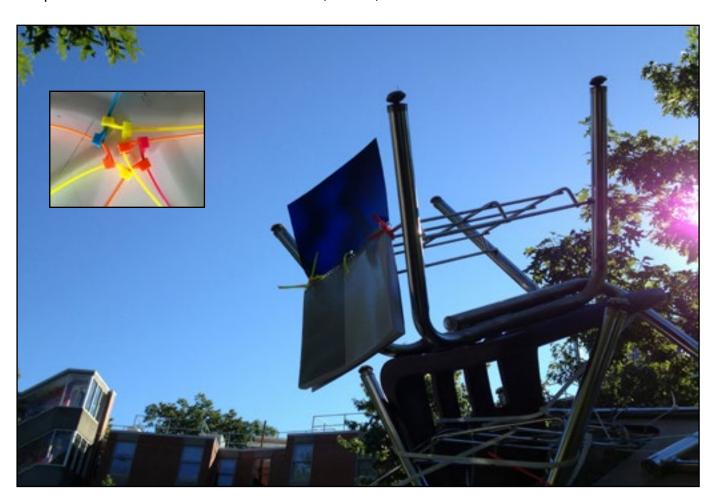






# **Higher Education**

Using stacked school desks, zipties, and a single, attached spiral notebook, PICA created a large sculpture about school - academic ambition, stress, and achievement.

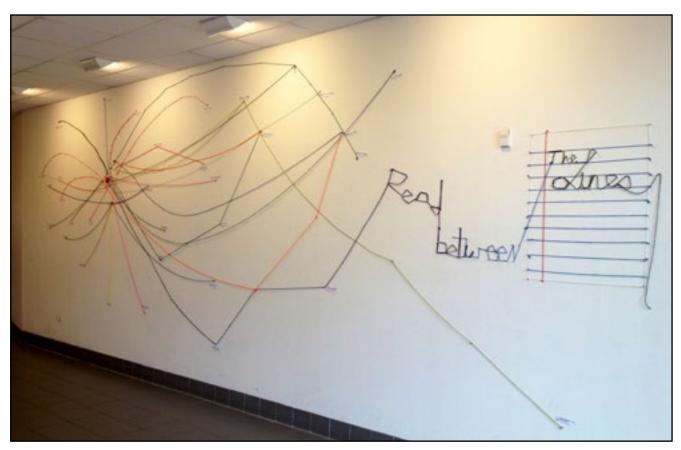


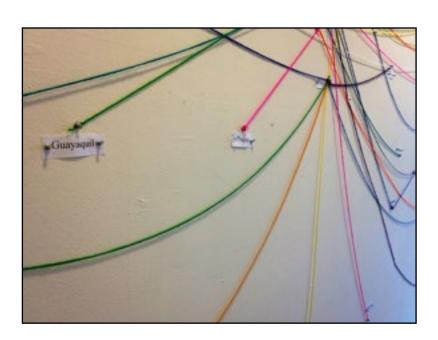




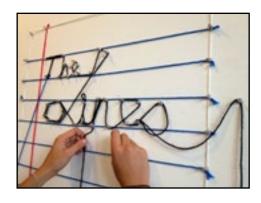
#### **Between the Lines**

A flight-connection map made from an interwoven yarn design, this piece is a metaphor for connectedness. All the lines begin at a central point (PICA Airport). The destination map is connected to a sheet of college-ruled paper, also made out of yarn, with the text. Constructed in stages, it started with what seemed like a three-dimensional doodle, and ended with a unique worldview. This work represents our physical and metaphysical journeys, based on but not bound to geography.









## From Russia With Love

Inspired by the 2014 Sochi Olympics where homophobic laws were being enforced, PICA turned the Olympic rings into gender symbols whose colors reference the international nature of the Olympics and the LGBTQ flag. The word "pride" evokes national pride and gay pride, representing inclusiveness.











## You(r) Ad(here)

The love child of capitalism and consumerism, this evolving work began by painting text. Then advertisements and logos slowly invaded until they consumed the entire billboard. A "Jordan" logo was cut – a human engulfed by and literally shaped by ads. The title says many simply "adhere" to logos and ads that physically overwhelm and suffocate us.























## **Forever Dream (with Shantell Martin)**

Shantell Martin visited PICA to collaborate on a large-scale drawing. Using her artistic philosophy of free drawing without a plan, PICA allowed their subconscious mind to be in control, resulting in a dream-like work.









**Spring Break** 



## **Nature Calls**

This piece was inspired by Marcel Duchamp's infamous "Fountain" of 1917, which introduced the concept that a normal object could be transformed into a work of art. Each student signed a urinal following Duchamp's invented signature "R. Mutt." A series of miniature urinals filled with real spring flowers in different colors welcomed spring and all its rain.









## **SIGNature**

An array of negation signs evokes the feeling of being blocked or denied. And the writing on the wall says the wall is closed (until after the break).







## Climate March 2014

PICA chant: "Hell No! We won't go! We won't be no Dinosauw!" PICA became "People Increasing Climate Awareness," and joined the Life Drawing class at the historic Climate March in 2014. They used their vocal and artistic voices in a powerful way, contributing to the best art seen there.













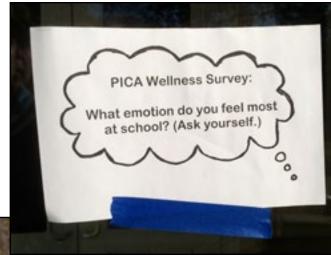


## **PICA Stress Relievers**

PICA contributed to a health-themed "One World Day" by addressing mental health in daily life. Students in competitive schools need outlets for stress, so PICA created multiple projects including a wellness survey, stress-reliever balls, and an SAT/ACT punching bag (filled with tests).











### Where Do We Stand?

Inspired by *Measuring the Universe*, by Roman Ondak, PICA measured everyone to create a community-horizon-line on the PICA wall. This interactive piece evoked growth, from childhood to adulthood, before the addition of bubbles citing other ways we may be measured and categorized.













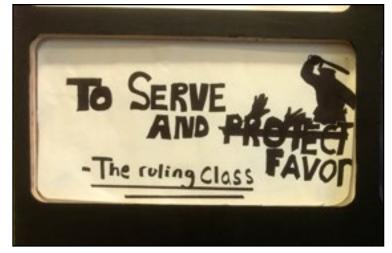


### [In]Justice

A reflection on the mass incarceration of American citizens, this piece not only exposes the percentage of the American population in prison, but also the unfairness revealed by the demographics. No other country has as as many people behind bars as "the land of the free."

























### Can You Breathe?

PICA responded to the Eric Garner non-indictment affair, which set off protests all over NYC and beyond, by inverting the widely-used phrase "I can't breathe." The word "you" is made out of a distorting mirror that implicates the viewer.



### **All-Gender Bathroom**

PICA worked as a design firm, with the school's Community Engagement Team as a client, to design signage for the all-gender bathrooms on campus. This was the result of combining many ideas:

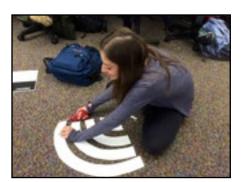




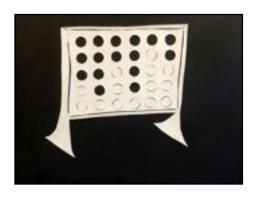
### **Connections**

How does one illustrate the concept of connectedness using nothing but cut white paper?





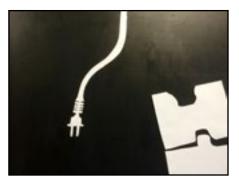
















### Average/Beautiful

Inspired by the Dove "Choose Beautiful" campaign, PICA installed "Beautiful" and "Average" signs on the entrance to the PICA wall. It was intended as a thought-provoking interactive project about standards of beauty, choice, and self perception.



### Gender Blender

To raise awareness about stereotypes men and women deal with, PICA created an interactive composition that turned a venn diagram into interlocking gender symbols, including randomly-listed gender stereotypes, and a gender-neutral symbol in the center.









### Free Speech (C. Hebdo)

PICA coped with thorny issues of free speech during the time of the "Charlie Hebdo" shootings in Paris, France (2015).









### #SameWorldSamePain

PICA represented feelings of solidarity in mourning in response to shooting tragedies around the world. They projected a digital collage of grieving citizens in France, Syria, Lebanon, and Iraq, with their country's flag and peace sign superimposed. They created a flag for war-torn Syria, combining both government's flags. Although these citizens are all members of different countries, they are all united in the shared weight of unbearable grief.



### **EREHWWHERE**

A video installation about the refugee crisis of 2016. Silhouette people, made of maps, scatter around the border, also made of maps, that frames the projection. Soldiers guard the box. The video features news footage and an animation borrowed from Kurzgesagt, a German design studio. Presenting statistics and facts about refugee movements around the world, it relates to American immigration debates. The title is a destabilizing reflection: the word "where" is preceded by the same word in reverse.



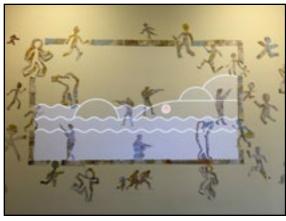










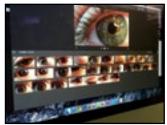




### Las Ventanas del Alma (The Windows to the Soul)

When one eye closes, another is opened. This looped video, shot with a macro lens, is about perspective, surveillance, and the mystery and complexity of the human eye. PICA invited many peers to participate, thereby showcasing a wide variety of differently-colored eyes (with each blink).



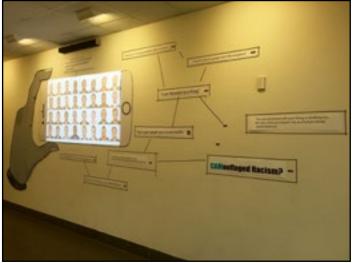




### (CAM)ouflaged Racism?

PICA wondering aloud. This project was created during superbowl 50, explor the language surrounding Carolina Panther's quarterback, Cam Newton, one of the first Black quarterbacks in American history.







### [ANTI]SOCIAL MEDIA

A giant hand holding a giant phone, handcuffed to its wrist, explores how attached we are to our phones. The projection demonstrates how distracting phones can be to teachers and students. PICA encourages everyone to reflect on their phone use and how it affects our everyday lives. Look up!

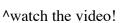




















### Reader's Block

PICA learned how to use a laser cutter to create all these stencils just so they could spell out a simple message to the school. Like many projects, this was a lot more complicated than it may look!











< watch a time-lapse video of the process.



### **World Records**

120 vinyl records were outfitted with a country's flag. In addition, several original flag designs were created by PICA students. They manipulated records, played with words, and portrayed music as a universal language that connects the world - no matter where you come from.





^ Listen to the Fire Beat PICA created for this work.









### **Tribute to the Artist Formerly Known as Prince**

Prince died on April 21, 2016. PICA created many stencils of the symbol he substituted for his name, in different sizes, and painted them in multiple layers, in positive and negative, using many shades of purple spray paint. A live concert from 1982 was added, on loop, encouraging the community to reflect on Prince's legacy and on his influence on so many artists today.







### **Time Bomb**

It's about time! Watches become a cartoon bomb to represent the way time is used and experienced. How we wish there was more time in a day! And how students struggle with "time management." And 10:09 is apparently the time on most watches in advertising.







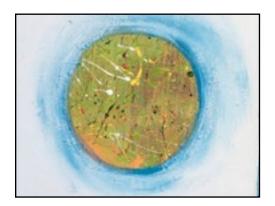






### **Portals**

PICA created a series of portals to other dimensions using paint and cubes built for the visiting *Life Cube* project. They installed them outside the art building and reconfigured them numerous times.







### (Un)Believable

At first, PICA installed a background of newspapers with numerous made-up facts, all election-related (2016), in red and blue. After a few days they changed the title to *Believable* and added the subtitle: *Fact Check*. Accordingly, they added the correct facts in black ink and emphasized them with red boxes. This was right before "fake news" became a widespread phrase.









### **Digital (Fingerprint)**

Each PICA student created a fingerprint collage using images that reflect their identity and then a laser cutter. These images ranged from favorite TV shows, places, music, and foods, to the technology they like to use. Every person has a unique fingerprint and in turn a unique identity.











## **Happiness**

A video installation of appropriated clips from youtube about beauty, happiness, & satisfaction. The audio consisted of guided meditations PICA students recorded over ambient beats.









### Globalize

Commissioned by the Global Studies department, PICA created a background of whitewashed atlas pages and two eyes made of frames with photos from numerous global studies trips inside.









# **PICA Charity**

What is "charity?"



This was no ordinary bake sale!! (Benefiting The Brons Museum Teen Council)

Charity: "the voluntary giving of help, typically in the form of money, to those in need."

PICA places a wooden donation box on a table in the caleteria... How much did the community donate without receiving anything in return???

Money collected Day 1: \$49.05



DAY 2: ----

PICA's pastries comes to Riverdale! How much money did PICA raise at the Bakesale???



TOTAL Money collected (THANKS!): \$652.85

Fundraising: "the seeking of financial support for a charity, cause, or other enterprise."













### **Silver Bullet**

Various plant matter and toy soldiers were spray painted gold and silver to create a mini garden outside the art building to draw attention to natural beauty and make a statement about the protection of nature, in this case with a mini military presence.







### **The Perfect Student**

Is a perfect student with perfect grades a mechanized robot built to make no mistakes? PICA created one out of various destroyed electronics and made it interactive with an attached scale to bring attention to and record the heavy book-bags of their peers.











### **PICA Stained Glass**

When PICA discovered a trove of old slides of artworks from the pre-digital art department, they decided to install them onto windows in the cafeteria and around campus, to turn them into a kind of art historical "stained glass" that illuminated art history while creating beautiful light & shadow play.





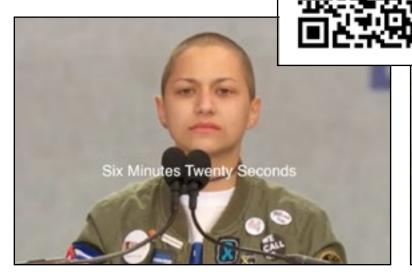


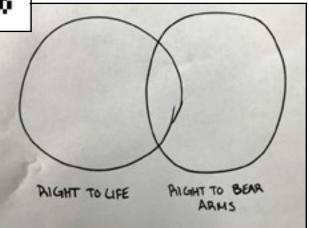


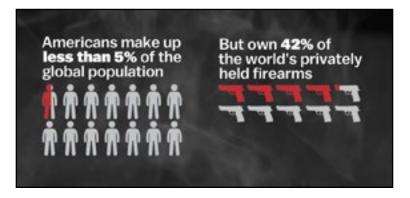
### This Is Not A Drill (video)

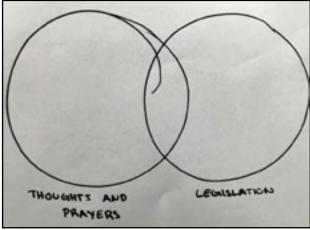
In response to the Parkland, FL school shooting, and ongoing gun violence, PICA created a video to serve as a memoriam for the people who lost their lives, to increase awareness about gun reform, and to express the need for change. Along with alumna Rachel Schragis, and inspired by her "Vent Diagram" project, PICA ran an assembly for the entire upper school to screen the video, which can

be seen via this QR code:







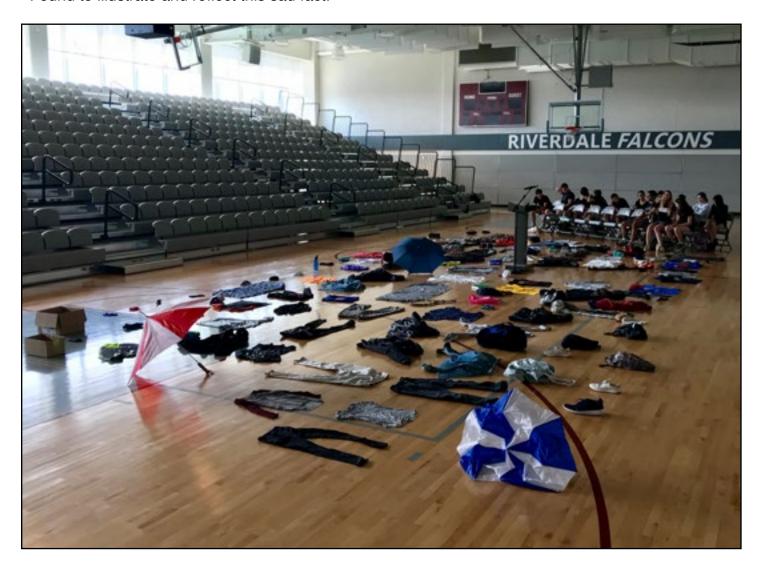


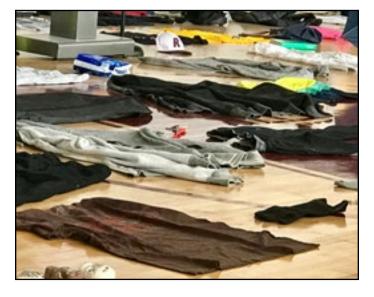




### The Lost & Found

On average, 96 Americans are killed with guns each day. As part of their video-screening assembly, (*This Is Not A Drill*), PICA created an installation in the gym using 96 items from the school's Lost & Found to illustrate and reflect this sad fact.



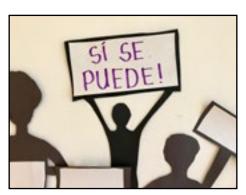




### What Do You Stand For?

If you don't stand for something, you'll fall for anything. An interactive project made out of paper.







### Mexico's Missing 43

During a trip to Longwood Arts Gallery, PICA met artist Blanka Amezcua and saw her installation about the 43 missing students from Ayotzinapa, Mexico. They also met one of the fathers of one of the missing students, and he asked PICA if their parents would accept a government payment to stop their activities of trying to find out what actually happened. PICA did so, and the parent responses became a flyer project installed all over the school - an awareness-raising campaign.











### **PICA Dollars**

PICA students and other students from the school created art on actual dollar bills that were included in the exhibition "Art is Money-Money is Art," curated by Edoardo Marcenaro at East Village Art View Gallery, along with local artists and some big-name artists like Keith Haring and Banksy. They then organized their own exhibition of the student-created dollar bills on the PICA wall.

















# MONEY A



A selection of artworks by RCS students that are included in:

"Art is Money - Money is Art"

@ East Village Art View 111 3rd Avenue, #158 New York, NY 10003 (C) E. 14th Street)

An exhibition of artworks made on actual \$1 bills including works by Banksy, Andy Warhol, Obey, Keith Haring, more than 100 local artists, and 59 RCS art students/teachers.

Opening Reception: Friday, April 26, 2019, 6-8 PM

Exhibition Bates: April 26 - May 11, 2019















Sorry We're Closed
PICA responded to the government shutdown of late 2018 (and then to the re-opening).









### **Trash Sunset**

PICA decided to create something beautiful from something... not-so-beautiful. So they each shot pictures of litter around their school campus, digitally manipulated the photographs, and created a large collage that, from a distance, evokes a beautiful sunset (last project of the year).









**House on Fire**Inspired by teenager Greta Thunberg's speeches about the urgency of climate change.

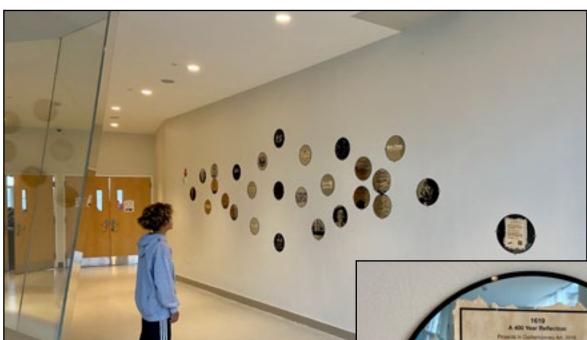






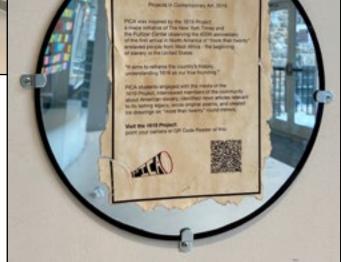
### 1619: A 400 Year Reflection

Inspired by The New York Times *1619 Project*, which observed the 400th anniversary of the arrival, in North America, of the first "more than twenty" enslaved people from West Africa, PICA explored the legacy of slavery with original poems, drawings, and related articles, on "more than 20" round mirrors.













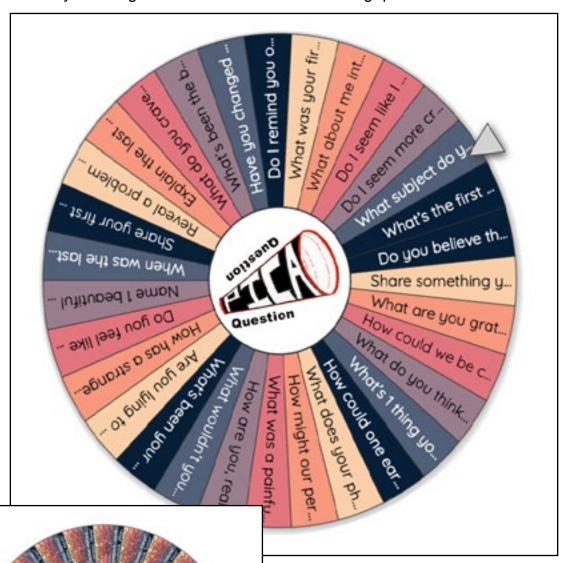
< 1619 Project





### **PICA Wheel of Strangers**

As the Covid-19 pandemic forced schools to go online, PICA decided to foster connection remotely. Inspired by the "We're Not Really Strangers" game, they first created a series of wheels containing the names of every student and faculty member that, when spun, would land on a peer. Then they created the wheel of questions that, when spun, landed on a question for said peer. PICA had the whole community reaching out to each other with interesting questions.







### **Riverdale Circus School (RCS)**

PICA responded to the introduction of colorful outdoor classrooms by creating circus street signs, to add some light-heartedness & fun to the new challenges of learning during the Covid-19 pandemic.







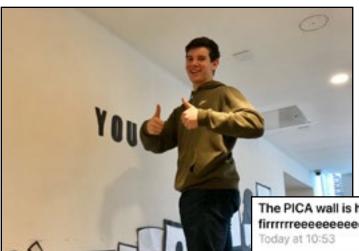


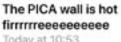
### **Misc PICA Pics**



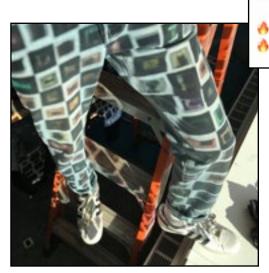






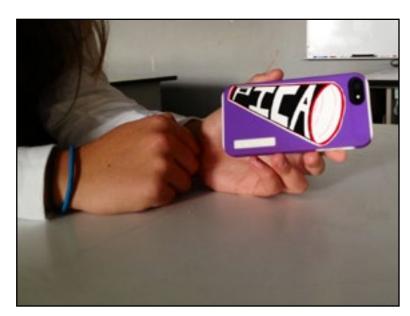


So good.







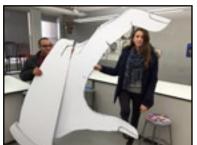












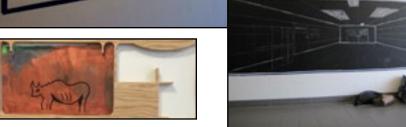














### PICA Teaches~

```
-To Trust (the genius of) your individual intuition; =\\ your subconscious mind //=
                   { To collaborate
                                        & work with & learn from
                                                                          Others }
-To embrace (0mplexi7y
                           & Paradox
                               To avoid over -simplification; > dicho t omies <
-To appreciate Art,
                      actively
                                   and
                                          creatively .....
   < beyond an artist's intentions ~ or a label on a wall.
                                     a viewer's -interpretation- is just as valid>
            -[ "to think critically" ]
-To
           creative % unique
                                 * even in a standard-
                                                        ized
                                                               Environment
-To take
                                  risks } to venture
                                                      out of your
                                                                      safezone\
                  To stick II something; even when it gets
                                                                 difficult )
           and trust Experimen7ation <exploration, wandering, brainstorming, digging, investigation>
-To value
-To accpt making mi5takes (To Value mistak3s) } To turn mistakes into asset$ ;;
-To
            Find
                         & appreciate
                                                           un like ly
                                         beauty,
                                                       in
                                                                        p/aces ._.
                  (to recognize and avoid clichés
 [To understand the difference between art & adv3rtising)
                                           physical
-To find metaphor
                     & meaning
                                   in the
                                                      world
                                                                    [to create it]
-To be an active participant [a producer] / rather than
                                                           a passive consumer
-To express yourself [confidently]
                                  > To defend the right of Others to express themselves
                    [curiously]
                                            to find creative solutions
-To ask questions
                                                                                to problems

    To Finish.

                  What. You. Start..
                                           ((( to embrace the struggle with closure
-To think big ..(Literally
                               symb o lically ) ) ) )
                          &
                                                                        )
                      analytically,
                                     for yourself,
                                                    and
                                                            O ut side
```

### PICA Students 2010 - 2020:

Megan Arden Enely Turbi Alvarez Theo Applebaum Robert Bertagna Connor Bird **Emily Birge** Eliza Borish Halle Brody Max Brody Brittany Brown **Andrew Cohen** Nicholas Connolly **Emily Chen** Andrew Davidson Awa Diop x2 Jack Delanev Aiden Dobens Sophia Durka Georgie Edelstein Sarah Fassberg Jonah Feinberg Max Feld Julia Forster Alexandra Friedman Ryan Friedsam Otto Fritton Rvan Garcia Nathaniel Gibbs Abbie Ginzburg Emilia Girardi Federico Girardi Jada Grant Emma Green Benji Grossman

Lovia Gyarkye Brianna Hernandez Gabrielle Herzig Izzy Hilder Madeline Hopper Harris Husain Sashie Israel Nairobi Jeanniton Russell Johnson Nicole Kagan x2 Zachary Kalish Sophia Kanavos Madeleine Karofsky Christelle Katalay Talia Katzke Emilie Kern Aliza Klingenstein Charles Knudsen David Korn Cole Kosarin Ishikaa Kothari Jenny Kronish Salome Lasry Michael Lesser Ian Lipman Alexander Mahedy Jake Margolis Jacqueline Marin Vanessa Marino Neel McDonald x2 Timothy Mentor **Emmett Millberg** Matthieu Miller Chloe Neu

Abby Normal Peter O'Mara Sean O'Toole x2 Lucas Onetti Arjun Pal Lucy Pan Wesley Penn Nathaniel Pollack Andrew Rayaschiere x2 Johnnie Roberts Scott Rodeo, Jr. Jay Rodriguez Isis Rodriguez Cindy Rosario Yomalis Rosario **Dustin Ross** Justin Sandler Ayan Sawhney Jack Schenker Casey Schnell Katherine Shifke Alex Shinder Andy Steinberg Alex Sudolsky Ben Sussman Amava Tavareszz Rebecca Topper Will Trammel John Turpin x2 Jaime Weisfelner **David Westin** Chris Worrell x2 Marielle Zweig